

## India Carpet<sup>™</sup>

COMPANY PROFILE



## ABOUT US

Started in 2013, India Carpet<sup>™</sup> a brand of Kalpra Exports Private Limited is a leading manufacturer and exporter of exquisite premium range of carpets and rugs. Based in Krishna Nagar (Delhi), our company has a rich heritage spanning 10 years in the industry, earning a reputation for exceptional quality and craftsmanship. Our products serve both domestic and foreign markets, combine traditional Indian weaving processes with modern design sensibility. We take pride in preserving the cultural legacy of Indian carpet weaving while embracing modern trends to create timeless pieces.





### WWW.INDIACARPET.IN

## OUR ASSOCIATES

Celebrating our valuable clients for their ongoing trust on us for our top notch Quality and Services....



## INFRASTRUCTURE BHADOHI - INDIA









## FROM CONCEPT TO CARPET





## KEY HIGHLIGHTS





## DESIGN LIBRARY

You can also select a design from the extensive India Carpet Design Library and tailor-make it into something unique for your project.



TRADITIONAL

### CONTEMPORARY

NATURE



GEOMETRIC



TEXTURE



## FROM CONCEPT TO CARPET

















## PRODUCTS



Hand Tufted





Bath Rugs





### Nylon Printed



### Furnishing

## SUCCESSFULLY DELIVERED (Handmade)

























## SUCCESSFULLY DELIVERED (Axminster)









## SUCCESSFULLY DELIVERED (Heat Set Polyproplene)









## SUCCESSFULLY DELIVERED (Nylon Printed)











## CUSTOMIZE CARPETS

At India Carpet, our customized design process is a collaborative journey that culminates in a bespoke carpet tailored to your vision and lifestyle, reflecting the finest craftsmanship, quality materials, and artistic creativity. We have made our mark by supplying many Architects, Interior Designers, Builders, Embassies, Exporters, institutional, Showrooms and leading Hotel Groups like – **The Taj Hotels, ITC, Radisson, Hyatt, Sarovar, Jay Pee Group of Hotels, Dusit, Sofitel, Leela, Ramada, Holiday Inn, Keys, Mayfair, Best Western, Accor, Clarks, Zinc etc.** 













## WHY KALPRA EXPORTS

Welcome to India Carpet, where heritage meets innovation in the realm of handcrafted rugs and carpets. Since 2013, we have been at the forefront of creating bespoke floor coverings that blend traditional craftsmanship with contemporary aesthetics.



## **OUR CRAFTSMANSHIP**

At India Carpet, each rug and carpet are a masterpiece crafted by skilled artisans who bring decades of experience and expertise to every creation. We specialize in:

All all

### Hand Made:

Knotted, Tufted, Loom, Darry, Bath Rugs etc.

### Machine Made:

Axminster, Nylon Printed, Heatset, Carpet tiles etc.

### **Custom Designs:**

We collaborate closely with clients, architects, and designers to bring unique visions to life, ensuring every piece reflects individual taste and lifestyle.

## WHY KALPRA EXPORTS



Quality is at the heart of everything we do. We source the finest materials, employ time-honoured techniques, and maintain stringent quality control measures to deliver products of unmatched excellence. Our rugs and carpets are not just floor coverings; they are enduring works of art designed to withstand the test of time.



India Carpet's creations adorn homes, hotels, offices, and commercial spaces around the world. With a strong global presence, we cater to diverse markets and cultures, delighting customers with our craftsmanship, attention to detail, and personalized service.

## **SUSTAINABILITY & ETHICAL PRACTICES**

We are committed to sustainability and ethical practices throughout our production process. From eco-friendly materials to fair labor practices, we prioritize environmental stewardship and social responsibility.

## Endless creative POSSIBILITIES MEET INCREDIBLE PRECISION & superb quality

# the MD - Sales & Marketing

### As the Director of India Carpet, I extend my warmest greetings to you.

At India Carpet, we take immense pride in our rich heritage of crafting exquisite rugs and carpets that epitomize timeless elegance and superior craftsmanship. Our journey, spanning 20+ years, has been a testament to our commitment to excellence, innovation, and customer satisfaction.

Our team of skilled artisans, designers, and craftsmen works tirelessly to create bespoke masterpieces that reflect the cultural heritage and artistic finesse of Indian weaving traditions. We believe that every rug and carpet tells a unique story, blending traditional techniques with contemporary designs to transform spaces into expressions of beauty and luxury.

We are grateful for the trust and support of our customers and partners worldwide. Your feedback, collaboration, and continued patronage inspire us to push boundaries, innovate, and strive for excellence in everything we do.

As we look ahead, India Carpet is poised for further growth, expansion, and innovation. We are excited about the opportunities to collaborate on new projects, create bespoke designs, and enhance living and working spaces with our exquisite range of custom-made rugs and carpets.

Thank you for being a part of our journey. We look forward to continuing to exceed your expectations and bring beauty, comfort, and sophistication to your spaces.





## RAJESH KUMAR Director - Kalpra Exports Pvt Ltd



## KALPANA PAL Director of Textile Design

# MD - Textile Design

As the Director of Textile Design at India Carpet, I bring over a decade of rich experience in the textile industry. My journey has been marked by a deep-rooted passion for creating exceptional designs that blend tradition with innovation, elevating India Carpet's global presence.

## **Professional Skills:**

Design Leadership: Adept at leading design teams to conceptualize and execute high-impact textile designs for diverse applications including carpets, rugs, and home furnishings.

Market Insight: In-depth understanding of global textile trends, market demands, and consumer preferences, allowing for the creation of designs that resonate with target audiences.

Technical Proficiency: Skilled in using advanced design software such as Adobe Creative Suite and CAD programs to develop intricate patterns, colourways, and textures.

Supplier Collaboration: Proven track record of collaborating with suppliers and manufacturers to ensure the quality and feasibility of design production.

Strategic Planning: Experience in developing design strategies aligned with business objectives, resulting in enhanced brand positioning and market competitiveness.







## CONTACT US





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www.indiacarpet.in

## India Carpet